

**FOR IMMEDIATE RELEASE**

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**World's First Public Recognition Company is Now Open for Business**  
*(Planet's Choice has evolved the greeting card)*

**(August 15, 2017 - TORONTO)** Planet's Choice, a startup 18 years in the making has created the world's first greeting card that allows anyone over the age of 18 to publicly praise & celebrate everyone or anything that positively adds to the experience of their life.

**Public Nominations**

Planet's Choice offers online & physical cards that can be made anonymously or publicly in order to praise & celebrate people, cars, pets or just about anything else that is worthy of public praise & recognition.

**Public Archives**

All successful Nominations are viewable by the public at [www.planetschoice.com](http://www.planetschoice.com) and all collected information will be shared and promoted online at [www.publicarchives.info](http://www.publicarchives.info) for the duration and history of humankind. Planet's Choice is charging \$5 for their Base package, \$9 for an Extra package and \$25 for the Full Nomination package and the first 300 Full Nominations Archived will receive a free Extra package.

**(Please note: Nomination Purchases and or Registration will not guarantee entry into the Public Archives & all Archived Nominations are still subject to Archivist & public debate. All registered nominations may also take up to 90 days to appear in the Public Archives).**

*"Whether you have a little something to say, or a lot to say, or maybe it's simply about setting the record straight; the Planet's Choice online Nomination cards will be the one card that will speak for you for the rest of time." –C. Carter, Founder, Planet's Choice*

Planet's Choice has employed an 8 point Online Harassment Prevention Plan to help provide a safer and central point of public adulation that will in turn, be used to promote more of what inspires people positively in life.

Planet's Choice is now hosting LIVE Nominations and the Public Archives Information site is now actively reporting on all Nominations and is also ready to accept new Curators to help with approving various registered nominations and public insight. Planet's Choice is on Facebook <https://www.facebook.com/planetschoice/> and on Twitter <https://twitter.com/PlanetsChoice>.

### **About Planet's Choice™**

Planet's Choice is in pursuit of upgrading the current Archives model into a world class model for Public Praise and Recognition and after 18 years of evolution (<http://www.publicarchives.info/pc-timeline.html>), is now self-crowd funding and ready to be asking for the public's support in donations, sponsorship's and nomination purchases.

*"I think people will be genuinely surprised about what other people are actually inspired by. I just hope it's not an ode to a box of Twinkies before a community leader!" –Founder, Planet's Choice*

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